

MONTH



THE BEST AND MOST BEAUTIFUL THINGS IN THE WORLD CANNOT BE SEEN OR EVEN TOUCHED - THEY MUST BE FELT WITH THE HEART.

| SUN | MON | TUE | WED | THU | FRI | SAT |
|--|---|--|---|--|---|---|
| <p>Email SignUps Encourage Followers to Signup for Your Email List</p> | <p>Business Hack Share a Hack that Your Business Can Provide</p> | <p>#GoodNewsTues Share Good News About Yourself or Company</p> | <p>#WisdomWednesday Post a Quote or Thought</p> | <p>Introduction Introduce Yourself and How Your Business Serves Its Customers</p> | <p>#FeatureFriday Give a Shout Out and Feature a Customer, Follower, or Vendor</p> | <p>Accomplishments Post Something Your Company Has Accomplished</p> |
| <p>Favorite Things Share Your Favorite Podcast/Magazine/Book/ Etc.</p> | <p>#MondayMotivation Post a Motivating Quote or Inspiring Message</p> | <p>Fill-In-The-Blank Provide a statement and have fans fill it in</p> | <p>Meet the Team Post a Photo & Short Bio of a Team Member</p> | <p>#ThrowbackThursday Share an Image or Moment from the Past</p> | <p>Guess This Post a Zoomed In Photo & Have Fans Guess What It Is</p> | <p>Promote Yourself Repost One of Your Most Popular Posts</p> |
| <p>Get to Know Your Customers Ask Your Customers a Question About Their Likes</p> | <p>Promote Yourself Tell Fans How Your Company Can Help with "XXX" Problem Through a Graphic, Photo or Video</p> | <p>New Hires If Your Team is Hiring, Let Your Followers Know By Posting a Job Listing</p> | <p>On This Day Share Something Interesting that Happened in Your Town</p> | <p>#ThankfulThursday Share Something You Are Thankful for About Your Business, Partners, or Customers</p> | <p>User-Generated-Content Share an Image or Video from a Follower or Customer</p> | <p>This VS That Share Two Photos and Have Fans Vote Their Favorite</p> |
| <p>#SundayFunday / #WeekendVibes Share What You Do Outside of Office Hours</p> | <p>Get Personal Share Something Personal or an Issue You/Your Business is Struggling With</p> | <p>#TipTuesday Provide a Helpful Tip Through a Graphic, Image, or Video</p> | <p>Video Share or Post an Interesting Video Related to Your Business or Industry</p> | <p>Staff Photos Post a Photo of You and Your Staff</p> | <p>Fan Question Ask a Question to Your Fans</p> | <p>Share a Blog Post Share a Blog You or Someone Else has Written</p> |